



طال أبو غزالة العالمية الرقمية
Talal Abu-Ghazaleh Global Digital

Innovating Since 1972

**We lead the digital future through
knowledge and innovation, and we
transform challenges into opportunities**

Services Guide 2026

An Integrated Digital Knowledge Ecosystem

Talal Abu-Ghazaleh Global Digital Group



More than five decades of global leadership. Talal Abu-Ghazaleh Group is an integrated digital knowledge ecosystem that leads the transformation toward the economy of the future, through artificial intelligence solutions, digital technologies, and advanced professional and educational services that enable governments, institutions, companies, and the knowledge community to grow and innovate in the digital age.

As the first Arab company to produce smart devices to international specifications, we believe that artificial intelligence and information technology are the main drivers of the emerging digital economy. We therefore work to develop and deploy intelligent solutions that support decision-making, raise the efficiency of operations, enhance productivity and innovation, and enable institutions to build business models that are more flexible and better prepared for the future.

Today, in a historic initiative, the largest educational project - Talal Abu-Ghazaleh Global Digital Polytechnic (TAG.GDP) - stands at the forefront as one of the most important recent strategic initiatives that have redefined the relationship between education and application; a renaissance vision that seeks to build the capabilities of future generations across the world and to empower them with the skills of the digital economy, artificial intelligence, and innovation. As a cross-border digital educational platform bearing the motto “Learn, Innovate, Achieve”, it presents a new educational model based on transforming knowledge into capability, capability into achievement, and achievement into added value in the economy and society.



Our Vision

- To be the top global authority in building the digital economy and developing intelligent knowledge solutions.



Our Mission

- To enable governments, institutions, and individuals to achieve effective digital transformation through knowledge, technology, innovation, and advanced professional services.



Our Global Leadership

- We lead the field of intellectual property rights protection worldwide through Abu-Ghazaleh Intellectual Property (AGIP), the leading and largest in the world.
- We lead the auditing and accounting profession in the Arab world through Talal Abu-Ghazaleh & Co. International, a member of the Forum of Firms of the International Federation of Accountants (IFAC) in New York.



Our Values



Innovation

We design future solutions that keep pace with the accelerating global transformations.



Knowledge

We believe that knowledge is the true wealth of the modern economy.



Trust

We build long-term relationships based on reliability and professionalism.



Sustainability

We develop solutions capable of achieving long-term sustainable growth.



Digital Leadership

We lead the transformation toward smart institutions and the digital economy.



Corporate Governance

We embrace the values of justice, transparency, integrity, accountability, and good governance in all policies, procedures, programs, services, and relationships.



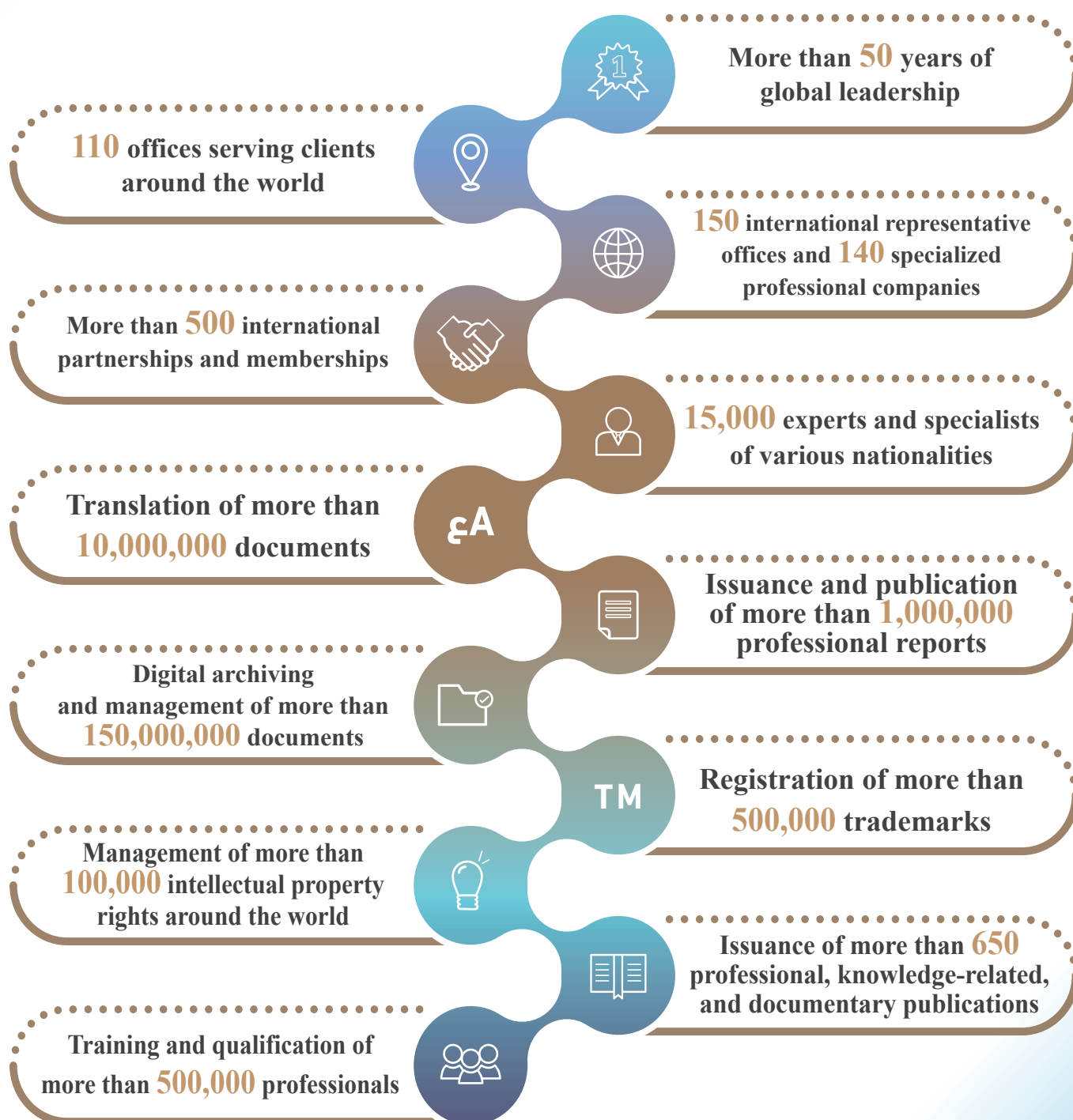
Social Responsibility

Social Responsibility: We participate in national programs, plans, and strategies aimed at achieving development goals in economic and knowledge-related fields, including digital transformation.



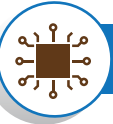
Why Talal Abu-Ghazaleh Global Digital Group?

An institutional model based on financial independence, continuous innovation, and knowledge management, ensuring the sustainability of growth and the ability to adapt to crises and global changes.





Our Services



Digital and Technical Services

- Institutional digital transformation
- Cybersecurity and information protection
- Business continuity and disaster recovery
- Cloud computing and technical infrastructure
- ERP and CRM systems
- Software and app development
- Electronic archiving
- Smart operations solutions
- Artificial intelligence services
- Technical ISO services
- Design and manufacturing of technical solutions and devices
- Website development and design
- Search engine optimization for websites and AI models
- Content management system development
- Development of distance learning/education systems
- Development of media and press management systems



Professional & Advisory Services

- Internal and external auditing
- Accounting services & bookkeeping
- Management and strategic consulting services
- Corporate and family governance
- Risk management
- Economic studies
- Financial valuation and business valuation
- Mergers and acquisitions
- Restructuring
- Taxes and Zakat
- Due diligence
- Agreed-upon procedures
- Company liquidation
- Incorporation services
- ISO services (qualification)
- Preparation of financial and administrative systems
- Quality management systems
- Flexible office services
- Recruitment and talent attraction



Our Services

IP

Intellectual Property & Legal Protection



- Trademark registration
- Patent registration and drafting
- Trademark and patent search
- Copyright
- Domain names
- Protection and management of intellectual assets
- Intellectual portfolio management
- Litigation and legal support
- Intellectual property valuation
- Licensing and franchising solutions



Talal Abu-Ghazaleh Global Digital Polytechnic

- Digital learning
- Professional and technical training
- Accredited professional certificates
- Development of educational institutions
- Evaluation of education quality and institutional performance
- Granting the education quality certificate
- International digital examinations
- Artificial intelligence programs
- Development of national cadres' skills
- Identification of training needs
- Authoring and development of curricula and professional certificates





Our Services



Media Services



- Digital media
- Visual production
- Digital broadcasting
- Professional translation
- Design and publishing
- Conferences and knowledge forums
- Corporate communication



The Sectors We Serve

- Governments and the public sector
- Institutions and major corporations
- SMEs
- The financial and banking sector
- Education and training
- Telecommunications and information technology
- Industry and energy
- Healthcare
- International and development bodies and organizations
- Entrepreneurs and knowledge-economy enterprises



Talal Abu-Ghazaleh Global Digital Group

*Toward a smarter and more impactful future in a world led by
knowledge, made by technology, and inspired by innovation
The economy of the future starts here*

www.tag.global



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TAG.GD

TAG.GD Corporate House
104 Mecca Street, Um-Uthaina, Amman, Jordan
P.O. Box: 921100 Amman 11192, Jordan
Tel: +962 6 5100 900
Fax: +962 6 5100 901
info@tag.global



www.tag.global